



BOOKS & ALBUM GUIDE



Albums are offered from \$1,400 and are available as a 10X10 or 12X8. Each additional image beyond 50 images is available for \$25 per photo.

Option to Add

Cover Imprinting	75.00 per line
Spine Imprinting	100.00 one line only
Cover Photo Window Cut-Out	125.00 per window
Deep Matte Stock	225.00
Acrylic Cover or Stripe Panel	350.00
Slipcase	675.00



Books are offered from \$800 and are available as a 10X10 or 12X8. Each additional image beyond 50 images is available for \$25 per photo.

Option to Add

Cover Imprinting	75.00 per line
Cover Photo Window Cut-Out	125.00 per window
Deep Matte Stock	225.00
Thick Pages	375.00



WHAT'S THE DIFFERENCES BETWEEN BOOKS & ALBUMS?

Albums

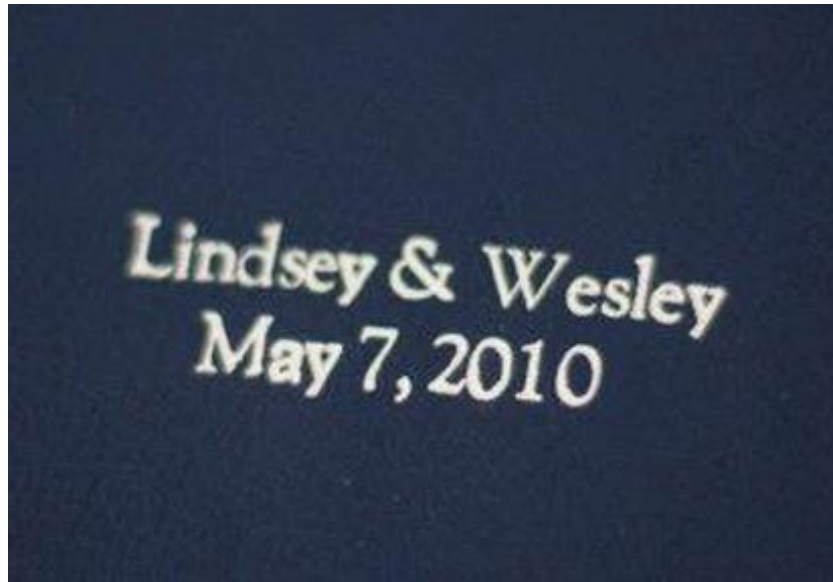
- Thicker, Heavier, Robust construction which will offer more durability and longevity
- Thick core substrate pages which decrease warping due to climate and environmental moisture and humidity changes
- UV Coated pages which protects against fingerprints, moisture, and humidity changes. This special coating is water resistant so if you were to spill something on your album it could be wiped away quickly without damage wherein Books do not offer this added protection of UV coating.
- Luster Gloss Coated Pages which prevents moisture & fingerprints
- Due to the heavier pages and UV coating, the gap between pages will not crack or deteriorate as Books will over time
- Rounded OR square corners. Rounded corners tend to prevent denting or “dog-earring” corners and provides further longevity.
- Hundreds of Cover Materials including Genuine Leather which will age better, becoming softer, while also protecting edges with more durability against scrapping and aging
- Acrylic, Stripe Panels, Engraved Metal Covers available
- Name Engraving, Date Embossing, Imprinting, Cover Photos available
- Square or Rounded Spines
- Slipcases Shells Available to Further Protect your Heirloom

Books

- Perfect Parent Gift
- Thinner Pages (Option to Upgrade to Thick Pages)
- Less Robust & Less Weight
- Not available with rounded corners.
- Limited Cover Materials (Genuine Leather is Unavailable; Vegan Animal-Friendly Faux Leather Covers & Fabric Covers Only)
- Due to the printing/binding method, the crease between spreads may begin to crack and deteriorate over time because of the stress placed on turning pages
- Non-UV Coated Pages
- Non-Luster Coated Pages



COVER OPTIONS



Cover Imprinting - names and/or dates embossed into cover pages & album covers



Cut Outs - Add interest to a basic cover by incorporating a cameo image



COVER OPTIONS (CONTINUED)



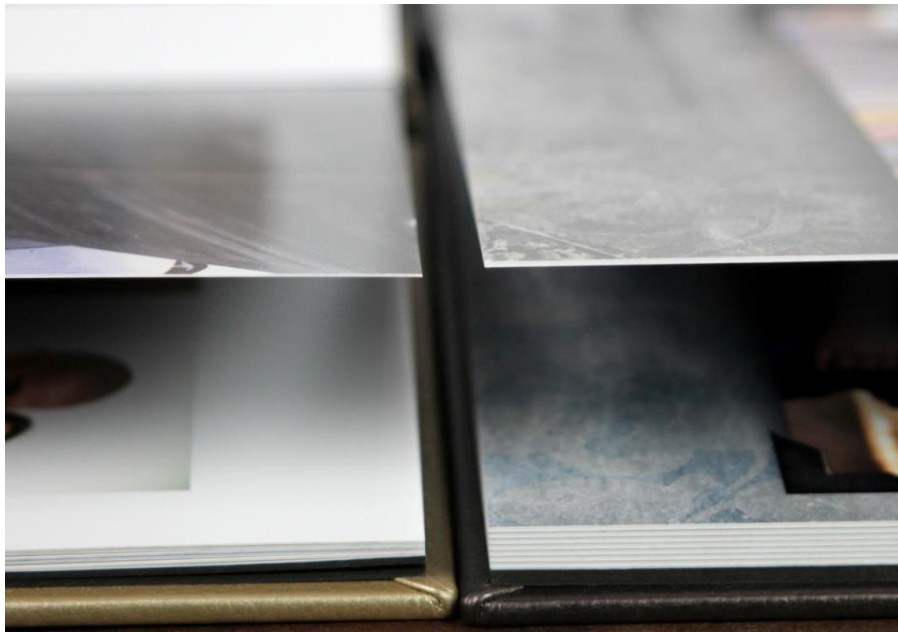
Acrylic Cover - front cover panel with a metallic print bonded to the underside of clear acrylic



Acrylic Stripe Panel - Bigger than a cut-out but smaller than a full cover



BOOK & ALBUM OPTIONS



Thin (left) VS Thick (right) Pages

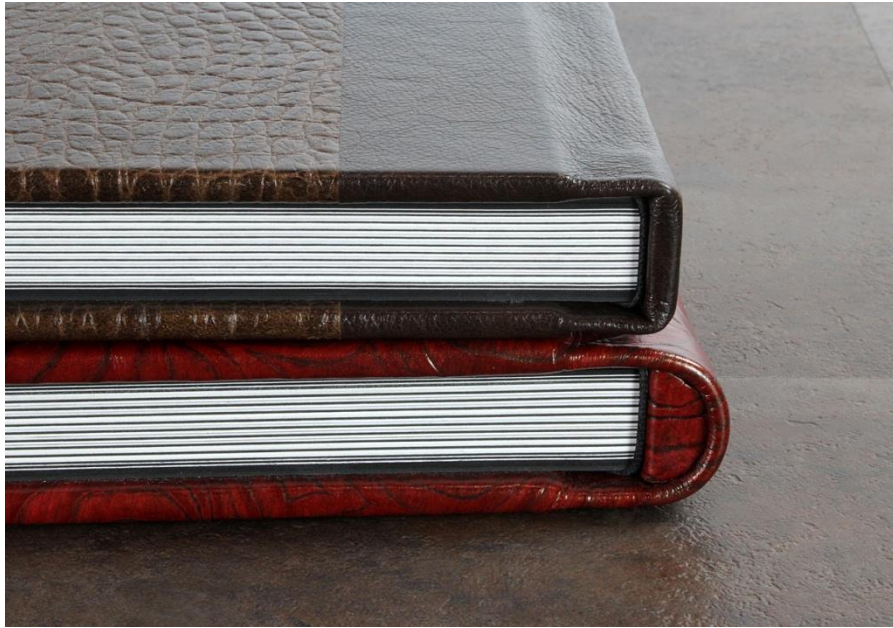
Upgrade available in Books only. Albums arrive with thick pages.



Albums are offered in either rounded and square corners



BOOK & ALBUM OPTIONS (continued)



Albums are offered in both square and rounded spines



Slipcases protect your heirloom. Recommended for Acrylic & Stripe Panel Covers



THE DESIGN PROCESS

STEP #1 - HOW TO CHOOSE YOUR FAVORITE PHOTOS

The first step to designing your wedding album is to choose your size (10X10 or 12X8) along with your favorite photos.

I created a YouTube video to visually demonstrate the steps required to select and save your favorites. I invite you to watch at <https://www.youtube.com/watch?v=P1YGzQ9dcmc>

Step 1.) Visit your gallery at

Step 2.) Click the "Select Photos" in the upper right-hand corner of the gallery.

Step 3.) Mouse over any images you wish to select and click the circle in the bottom left corner of any image. This will illuminate a check mark.

Step 4.) Return to the top right and click "Add to Favorites". This will track your favorite images. At this point if you haven't logged in and created an account, the system will automatically prompt you to create an account. This will help keep your Favorite images and associate them with your name and email each time you log in so remember to use the same name and email each time you visit if you plan to return to save your favorites.

Step 5.) At the very top left of your screen, you'll see a heart symbol with the word "Favorites:" next to it and the words "My Selection". Click on the words "My Selection".

Step 6.) Again, at the very top right of your screen you'll see a button labeled "Share Favorites". Click this "Share Favorites" button.

Step 7.) A pop-up window will appear which will allow you to send me your favorite selections. Click the dialog box with a message and click "Share".

I will automatically receive a copy of your shared folder of favorites.



THE DESIGN PROCESS (continued)

STEP #2 – PROOFING YOUR DESIGN

I will begin designing your album from your selections.

Once your design is complete, you'll receive a link to proof your album and suggest any revisions.

For example, your proofing gallery will look like this

https://onlinealbumproofing.com/album/index/10160966_1548790409

Here you'll be able to request revisions and approve your design from your gallery.

I've created another video demonstrating how to proof, request revisions, and approve your design which I invite you to watch at <https://www.youtube.com/watch?v=tYLHwWYO6nA>

STEP #3 – REMAINING BALANCE + ENHANCEMENTS

Once you've chosen your cover material and album style, you'll remit your balance (if one exists) and I'll move into the enhancement phase of production where each image will be meticulously retouched and enhanced.

Enhanced processing may include blemish removal such as moles, pimples, scars, freckles, flakes, sun damage, discoloration and pores, removal of double chins, whitening discolored teeth, adjusting the size or shape of a subject's face, eyes, nose, lips, cheeks, or ears, as well as reshaping of the subject's figure such as reducing weight on arms or legs, smoothing skin and removing cellulite. Distracting elements such as leaves, trash, fire extinguishers, fixtures, sprinklers, speakers, stands and signage may also be removed, and vertical distortion of architecture is significantly reduced.

STEP #5 – DELIVERY

Finally, after approving your album, and following the enhancement of each image, your album will enter production phase where it will require an additional 4-6 weeks to produce, mail, approve and be delivered to you.